

CONFERENCES & ROUNDTABLES\

MONDAY 15 APRIL 2019

2:30pm to 3:30pm / 1h

TECH FOR GOOD: CREATIVE SOLUTIONS BY FRENCH START UPS

'The Forum' Room , Hall 3FG, 50 pax

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|------------|--------------------|
| - Hari | - IPCube |
| - Enyx | - Neoma |
| - Lumapps | - Powell365 |
| - Olfinity | - TheCodingMachine |
| - R-Pur | |
| - Uproom | |

MC: Nassim Amara, Rise

3:45pm to 5:30 pm / 1h45

SMART CITY, INFRASTRUCTURES & TRANSPORT: INNOVATIVE SOLUTIONS

The Stage, Hall 3FG, 150 pax

MC/Moderator: Mr Anson Bailey, Head of Technology Hong Kong, KPMG

- **Opening remarks** – 10mn
Mr Gérard Wolf, Senior Advisor to the French Minister of State for Foreign Trade, for Sustainable Cities.
- **Keynote speech by Transdev** – 20mn
Mr Franck-Olivier Rossignolle, CEO RATP Dev Transdev Asia, CEO Transdev Asia
Mobility in 4 words: personalised, autonomous, connected, electric
- **Panel discussion** – 30mn
Mobility: when a key player meets the innovative vision of the startups
RATP-Transdev, Sophie Hassan, Head of Innovation, RATPdev/ Electric Vehicle solutions
with startups ECOCOUNTER, ATAWAY, OPENAIRLINES
- Moderator: Mr Anson Bailey, Head of Technology Hong Kong, KPMG
- **Panel discussion** – 40mn
City of the future: smart infrastructure, smart vision
DRAGAGES, Pierre-Eric Saint-Andre, Chairman, Dragages Hong Kong Ltd.
Chief Executive Officer Asia Pacific, Bouygues Bâtiment International - Technology and smart design of the cities: Dijon ex/Smart building: modular construction in urban environment
THALES, Mr Fabrizio Martin, Airport Product Line Manager - Smart Airports and digital transformation (IoT and Cloud, Big Data)

CAPGEMINI, Mr Steffen Schacher, Director Applied Innovation Exchange
with startups **GULPLUG** and **TWM**

- Moderator: *Mr Francois Martin, Senior Country Officer for Hong Kong, Crédit Agricole CIB*

TUESDAY 16 APRIL 2019

11am to 12am / 1h

CYBERSECURITY CHALLENGES

The Stage, Hall 3FG, 150 pax

MC/Moderator: Mr. Jeffrey Ng, Head of Bank of Bank, OneConnect

- **Keynote speech by Thales** – 20mn
Mr Henry Ng, Managing Director, Critical Information Systems and Cybersecurity, Asia

The high-tech and low-tech of cybersecurity

World Economic Forum has rated cybersecurity as one of the top list of global threats together with climate change. Cybersecurity has already become an imminent topics for most of the enterprises as more data breaches are reported every day. As technology adoption advances, cybersecurity solutions have also matured with more new start-of-art solutions. However, the situation does not seem to have improved. What are the real issues and challenges?

In this presentation, Henry will walk through the technology evolution and how cybersecurity has transformed to address the new technological adoption. Some of the latest cybersecurity technologies will be introduced. At the same time, Henry will explain how the issues such as IT governance and organizational behavior prohibits enterprises in implementing a sound cybersecurity protection program.

Panel discussion – 35mn

Cybersecurity challenges

SURYS, Mrs Corinne Murcia Giudicelli, Group Director Strategic Affairs & Institutional Relations: Identification and Authentication on the internet: fight against face spoofing, morphing and others...: (film illustrating virtual identity fraud at the time of her introduction) + Surys Bank: issuing an IDNum Bank and authentication, management, uses the ID Num (with slides of presentation)

BNP PARIBAS, Mr Fabrice Boucher, Head of Asia Pacific Business & Information Security

with startup **GRANADA, Pierre Lubin, Co-founder**

- Moderator: *Mr. Jeffrey Ng, Head of Bank of Bank, OneConnect*

1pm to 1:45pm / 45mn

SCHNEIDER ELECTRIC, Mr Rodolphe Heliot, VP Business Incubation

+ Agorize, Gulplug and KGS (tbc)

'Innovation Hub', Hall 3FG, Startup zone

1:45pm to 2:15pm / 30mn

COOPERATE TO INNOVATE, NATIXIS + TESTIMONY FROM A STARTUP

'Innovation Hub', Hall 3FG, Startup zone

2pm to 2:30pm / 30mn

CAPGEMINI: 'BANK AS AN ECOSYSTEM'

The Stage, Hall 3FG, 150 pax

MC/Moderator: Peter Lewis, Presenter of "Money Talk" on RTHK Radio 3

- **Keynote speech by Capgemini** – 25mn
Mr Elias Ghanem, CTO & FINTECH Lead, Financial Services, Capgemini

Bank as an Ecosystem

Customers now expect their banks/financial services providers to help them achieve their financial goals but also go “beyond banking” by taking their lifestyles into account. The banks that are best able to serve their customers’ needs in the most efficient, convenient and experientially delightful way will ultimately win customer loyalty. At some point in their digital transformation journey, banks reach a tipping point where they shift from an inside-out perspective, essentially focused on modernization and optimization, to an outside-in approach, where there is an emphasis on serving customer needs in a holistic manner. The time has now come for banks to make this switch. The outside-in approach requires the creation of new business models and ecosystems that leverage the capabilities of external partners and collaborators such as FinTechs and product and service providers (e.g. home inspectors, realtors, etc.) to go “beyond banking” for customers. Learn how banks can orchestrate such ecosystems to compete against Big Techs (e.g. GAFA), which are masters in the art of creating and orchestrating ecosystems and are now looking to acquire new capabilities in financial services to design completely integrated customer journeys.

This will be illustrated by concrete examples of digital transformation Cap Gemini ran for banks.

2:30pm to 3pm / 30mn

ST MICROELECTRONICS: 'AI ON THE EDGE'

The Stage, Hall 3FG, 150 pax

MC/Moderator: Peter Lewis, Presenter of "Money Talk" on RTHK Radio 3

- **Keynote speech by ST Microelectronics** – 25mn
Mr Alexandre Mengeaud, Senior Technical Marketing Manager

AI on the Edge

Artificial Intelligence (AI) can be defined as a machine's ability to perform logical analysis, acquire knowledge and adapt to an environment that varies over time or in a given context.

AI is already being used in many different applications today, such as:

- Super-smart computing-intensive AIs
- Self-driving cars, autonomous cars
- Chatbots, often indistinguishable from human operators, able to answer complex questions in real time
- Personal voice assistants

The addition of AI capabilities to these Smart Things will significantly enhance their functionality and usefulness, especially when the full power of these networked devices is harnessed – a trend that is often called AI on the Edge.

Artificial Neural Networks (ANNs) are available in various types, topologies, and complexities to address a variety of problems across a wide spectrum of applications. They can exploit the data provided by the exploding number of heterogeneous sensors present in our homes, offices, cars, factories, and personal items. If we consider a model where the raw data from all these sensors are sent to a powerful central remote intelligence, then we quickly see the escalation in required data bandwidth and computational capabilities in the Cloud. Especially if you consider processing audio, video or images from millions of end devices, not to mention the potential latency generated by such a centralized system.

AI enables much more efficient end-to-end solutions by switching from a centralized to a distributed intelligence system, where some of the analysis done in the cloud is moved closer to the sensing and actions.

3pm to 3:30pm / 30mn

AI - APPLICATIONS TO BOOST DIGITAL TRANSFORMATION OF THE INDUSTRY

The Stage, Hall 3FG, 150 pax

MC: Peter Lewis, Presenter of "Money Talk" on RTHK Radio 3



Discussion between

Alain Dedieu, SCHNEIDER ELECTRIC, Senior VP Strategy, Industrial Automation
Pascale FUNG, Professor at the Department of Electronic & Computer Engineering and
Department of Computer Science & Engineering at The Hong Kong University of Science
& Technology (HKUST)

Moderator: Moderated by Laurent Doucet, Principal, Roland Berger Hong Kong Limited

Organised by:



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Programme